

FIND A FRAMEWORK

Case Study on an issue resolved by the Connemara Programme

2016

Key Points

- The Connemara Programme required a strong framework to inform and guide its operation.
- The framework had to be capable of integrating information technology in its scope.
- The European Landscape Convention 2000 was chosen.
- This was tailored to include the high levels of Information Technology used by the Programme.
- This opened up new opportunities for the development of rich relational data sets.
- Data analysis finds existing, hidden and new value areas that are identified and published.

The Issue

Identifying the appropriate framework on which to base the Connemara Programme was an issue. The scope and scale of the Programme requires a framework that could encompass, inform and guide Programme activities in the Social, Economic, Political, Cultural, Heritage, Technical and Environmental domains.

The Approach

To identify a relevant and practical framework for the Programme required a number of steps:

1. Identify and Quantify the core purpose of the Programme
2. Identify the tensions within the core purpose of the Programme
3. Define the operational processes and procedures of the Programme
4. Identify and filter candidate Frameworks to arrive at a single option
5. Tailor the chosen framework to the needs of the Programme

The Result

A collection of general and specific frameworks were located on the Web and examined. From these candidates, filtered using Programme relevant criteria, the European Landscape Convention (Council of Europe 2000) emerged as the best Fit for Purpose candidate. It had the broadest and most flexible context and the ability to be adapted to reflect the high degree of Technological and Information dependence that the Programme has in its processes, support capabilities, management operations and dissemination channels.

The key areas of tailoring of the Convention framework related to Information and technology. This update was especially important in relation to the use of Information and technology in creating a relational data set that illustrates existing, hidden and new links between people, activities, artifacts, environment, information and tools. The outcome of this has been the identification of over 150 new business opportunities, a significant increase in visible local “resources” and a growth in appreciation of the potential for value extraction from all aspects of a communities social, economic and historical fabric of Connemara.